30th Anniversary National Tour 2021-2023
Celebrating First Responder Heroes / Heroines
Supporting Public Safety

Media Kit

The Most Trusted Profession in the World
The mission of the Firefighter Combat Challenge (FCC) is to promote, showcase, and publicly celebrate the selfless spirit and extraordinary fitness levels of America’s elite firefighter heroes and heroines in an exciting and entertaining sports competition that travels the United States – all while simulating the arduous and essential skills of firefighting – e.g., climbing a five-story tower in full PPE gear, forcible entry, "victim rescue," and fire hose hoist / drag – as first responders compete against each other and the clock to be the “Best of the Best!”

Dubbed by ESPN as the “Toughest Two Minutes in Sports”, the 30th Anniversary National Tour will return the FCC to capital buildings, state fairs, and town and city centers as the "homecoming favorite" – while generations of FCCs veterans come out to compete "one more time" – and retell their extraordinary human interest stories – as tens of thousands cheer from the bleachers, and the Combat Challenge launches its next 30 years!
“Competition with a Purpose” – The origins of the Firefighter Combat Challenge started in 1975 with a U.S. Fire Administration grant to the University of Maryland to develop and validate a job-related physical performance examination for firefighters. The principal investigators of the study were Dr. Charles O. Dotson and Dr. Paul O. Davis. While subsequently working as a leading occupational physiologist 15 years later, Dr. Davis continued to marvel over the competitive nature of firefighters that he and Dr. Dotson observed in 1975 – and that's when he came up with the idea that would eventually become the Firefighter Challenge. “Why not partner with industry leaders in public safety to devise a 'competition with a purpose' that would highlight the unique nature of the fire service's heroic work while showcasing the talents and capabilities of firefighters?” The first Challenge was held in 1991. Thirty years later, the Firefighter Challenge looks forward to partnering with incredible host locations and companies like 3M Scott to celebrate and motivate the nation's first responders for the next 30 years!
WEIGHTS & MEASUREMENTS

Tower height: 5 stories (41' / 12.5m tall; 44.6" / 113.3cm railing height)
Tower weight: 8,500lb / 3,855.5kg (excluding tractor)
Number of stairs: 63 steps / 6 risers, 10 steps per riser
Weight of PPE: 50lb / 22.7kg (including 3M - SCOTT Air-Pak SCBA)
Weight of 3M - SCOTT Air-Pak SCBA: ≈ 19lb / 8.6kg filled with compressed air
Amount of compressed air consumed: ≈ 1.5 - 2lb / .7 - .9kg
Weight of the high rise hose pack: ≈ 42lb / 19kg
Weight of the donut hose roll: ≈ 42lb / 19kg
Weight of shot mallet: 9lb / 4kg
Weight of the Keiser sled: ≈ 160lb / 72.6m
Distance to drive the Keiser beam: 5’ / 1.5m
Distance of the hydrant run/ walk: 140' / 42.7m
Distance of the hose advance: 75’ / 22.9m
Weight of the hose as advanced: 140lb - 240lb / 63.5 - 108.9kg
Diameter of the hose: 1.75" / 4.4cm
Weight of the Rescue Randy: 175lb / 79.4kg (with gear)
Distance of the Rescue Randy dummy drag: 106’ / 32.3m
1. High-Rise "Hose Pack" Carry

The Challenge starts at the base of the five-story tower. Competitors may carry the 42lb hose pack in any manner, and hose packs must be put into the container on the top floor of the tower, with no part touching the deck. One of the competitor's feet must be on the top deck of the tower before dropping the high-rise pack in the container. If competitors miss the box, s/he may correct placement, but only before starting the Hose Hoist. Tower stair handrails may be used when climbing the tower, and multiple stairs and steps may be taken on the way up.

2. "Donut Roll" Hose Hoist

The 42lb donut roll with rope is used for the hose hoist, which must be performed from the top platform of the tower. The hoist is complete when the roll clears the top tower railing and is placed in the container on the platform floor. Proper placement is on or in the container, with no part of the roll touching the platform deck. This task must be complete before 3 minutes have elapsed or a disqualification will result. Each stair must be touched during competitor's tower descent.
3. "Forcible Entry" – Keiser Force Machine

The forcible entry simulation utilizes the Keiser Force Machine. Competitors use a 9lb dead blow hammer with both feet on the surface, and the 160lb steel beam must be driven 5 feet. When completed, the competitor dismounts and places the mallet on the mat. To avoid penalties, some part of the mallet must be placed on the 3’ x 4’ mat.

4. "Hose Advance"

Competitors must negotiate the 140’ slalom course without missing or knocking over any obstacle. Competitors must pick up the nozzle on the charged hose in front of the taped stripe, advance the over-200 pound hose 75’ and through the swinging “saloon door” at the other end. Once through the salon doors, competitors turn on the nozzle, hit the target with the water stream, turn off the nozzle, and place the hose on the ground.

5. "Victim Rescue"

Competitors must lift the 175lb Rescue Randy® mannequin and drag it backwards to the finish line, a total distance of 106 feet. Competitors may stop, sit the Rescue Randy on the ground, and adjust their hold on the Rescue Randy without penalty. The time clock for each competitor stops when the competitor and Rescue Randy have completely crossed the finish line.
FIREFIGHTER COMBAT CHALLENGE

NEWS MEDIA POWERHOUSE
AVERAGING: 104 MILLION GROSS MEDIA IMPRESSIONS / YEAR

THE NATIONAL TOUR
Adding 15 - 20 U.S. Challenges / Year
Averaging 100,000 Audience Attendees / Year
500+ Challenges in 45 States as of 2020

FIREFIGHTER PARTICIPATION
Averaging 3,000 Competitors / Year
Averaging 500 Fire Departments

SOCIAL MEDIA
Total Facebook Reach - Avg. 2.8 Million / Year
Total Facebook Impressions - Avg. 14.7 Million / Year
Total Facebook Engagement - Avg. 3.9 Million / Year
Flickr Total Views - Avg. 3 Million / Year

About 3.4 Million Results for Google / Keyword Search
“Firefighter Combat Challenge”
Thousands of YouTube Videos!

AVERAGE WEB STATS / YEAR
Page Views - 596,000
First Time Visits - 378,000
Unique Visits - 421,000
Returning Visits - 107,000

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